

## **Historic, archived document**

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"AMERICA'S OLDEST FANCY GOLDFISH FARM"

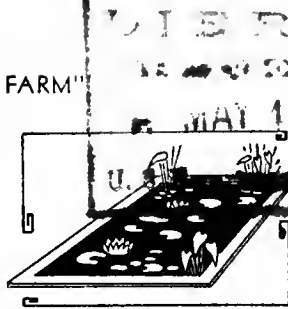
SPECIALTIES:  
FANCY GOLDFISH  
WATER HYACINTHS  
WATER LILIES  
AQUARIUM AND  
POOL PLANTS  
AQUARIUM SUPPLIES  
TROPICAL FISH



# The LAKEVIEW PONDS

R.C.DOLLE Proprietor  
Wholesale Growers Aquatic Plants & Goldfish

MT. AIRY, CINCINNATI, OHIO



ESTABLISHED 1892

LIBRARY RECEIVED

MAY 1 1934

USE WATER HYACINTHS  
FOR SPAWNING AND  
"OUTDOOR POOLS"

LARGEST WHOLESALE OF  
ORNAMENTAL AQUATIC  
PLANTS IN THE U. S.

ADDRESS ALL COMMUNI-  
CATIONS TO MT. AIRY,  
CINCINNATI, OHIO

April 24, 1934.

TO THE TRADE: -

ANY CANS TO RETURN?  
THANK YOU !!

\*BUSINESS IS GOOD\*

The long awaited Spring demand for Goldfish and Water Plants IS HERE. Due to the very severe Winter throughout the Northern States, thousands of pool owners lost all or nearly all of their Fish and Water Lilies etc. Anticipate these replacements by ordering at once. The man who has the Fish and Plants wanted will make the sale.!! As spawning season approaches, pool owners want large Goldfish and Water Hyacinths at once.

To help you make profitable sales, we are reducing the prices on a few grades of large pool fish, effective until surplus stock is sold when we will have to withdraw this offer.

## LOWEST PRICES ON LARGE POOL FISH OF FINE QUALITY (All other items at catalogue prices)

	SIZE	PRICES NET
MIXED COMMON GOLDFISH and )	5-6"	\$6.00 per 100
COMETS in fine condition )	6-7"	10.00 " "
mixed colors as they come.)	7-8"	20.00 " "
SHUBUNKINS, )	4-5"	14.00 " "
fine color assortment )	5-6"	22.00 " "
with many blues )	6-7"	35.00 " "

\*\*\*\*\*

SPECIAL POOL ASSORTMENT #G 11 @ \$11.40 NET \* A MONEY MAKING ASSORTMENT FOR DEALERS  
100 fine large Fish to retail 25 - 35 and 50¢ each.

	SIZE	COST		RETAIL VALUE
40 Goldfish	5-6"	\$2.40	sell at 20 - 25¢ each	\$9.00
20 "	6-7"	2.00	sell at 35¢ each	7.00
10 "	7-8"	2.00	sell at 50¢ each	5.00
20 Shubunkins	4-5"	2.80	sell at 35¢ each	7.00
10 "	5-6"	2.20	sell at 50¢ each	5.00
100		11.40		33.00

100 pool Fish \$11.40 (minimum retail value) \$33.00  
Half of the assortment for 5.70 net.  
(one half of each grade given)

We are still selling some mighty fine COMMON GOLDFISH and COMETS mixed as follows:  
2-3" @ \$2.00 per 100 \* 3-4" @ \$3.00 per 100 \* 4-5" @ \$5.00 per 100  
2" @ 1.50 " 100

## DON'T OVER-LOOK THE FOLLOWING MONEY MAKING PLANTS !!

WATER HYACINTHS (Finest that can be grown) Extra choice grade - \$4.50 per box of 90  
" " (Best on the market) regular grade - 3.40 " " " 100  
" " " " spawning " - 2.70 " " " 120  
HARDY WHITE WATER LILY (ODORATA) 10 or more @ 14¢ each  
" " " " 25 or more @ 12¢ "  
HARDY YELLOW WATER LILY (MEXICANA) 10 or more @ 14¢ "  
" " " " 25 or more @ 10¢ "

(The above Water Lilies are easily kept if you will plant the tubers in 4" or 6" pots and place 6" under water.)

LOTUS GUARANTEED TO GROW !! 30 days special offer to dealers, till end of May.  
Egyptian Lotus strong tubers 75¢ each 5 or more 60¢ each  
American " " " 75¢ " 5 or more 50¢ "

We will replace our Lotus that fail to grow when planted according to directions if we are notified before July 15th, this year!! One replacement will be made no charge except Express or Parcel post charges. You can sell them with this guarantee!!

SPECIAL PRICE ON SILVER FISH LIVE BAIT WHILE THEY LAST - SIZE 2 to 4" @ \$1.00 per 100.



# ORDER SHEET

# THE LAKEVIEW PONDS

**R. C. DOLLE, Proprietor**

**"AMERICA'S OLDEST FANCY GOLDFISH FARM,"**

MT. AIRY, CINCINNATI, OHIO

Date _____	Forward by ✉ _____ (See Note below)	<table border="1" style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 20%;">STAMPS</td> <td style="width: 20%;"></td> <td style="width: 20%;"></td> <td style="width: 40%;"></td> </tr> <tr> <td>CASH</td> <td></td> <td></td> <td></td> </tr> <tr> <td>M. O.</td> <td></td> <td></td> <td></td> </tr> <tr> <td>CHECK</td> <td></td> <td>SENT</td> <td>DATE</td> </tr> <tr> <td>FISH</td> <td></td> <td></td> <td></td> </tr> <tr> <td>HYAC.</td> <td></td> <td></td> <td></td> </tr> <tr> <td>PLANTS</td> <td></td> <td></td> <td></td> </tr> <tr> <td>LILIES</td> <td></td> <td></td> <td></td> </tr> <tr> <td>SCAV.</td> <td></td> <td></td> <td></td> </tr> <tr> <td>SUP.</td> <td></td> <td></td> <td></td> </tr> </table>	STAMPS				CASH				M. O.				CHECK		SENT	DATE	FISH				HYAC.				PLANTS				LILIES				SCAV.				SUP.			
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SCAV.																																										
SUP.																																										
Name _____ (Please prefix Mr., Mrs. or Miss)																																										
Street, P. O. Box or R. F. D. _____																																										
Post Office _____																																										
Express Office (IF DIFFERENT FROM P. O.) _____																																										
County _____ State _____																																										

• Make Checks payable to The Lakeview Ponds.  
 More Order Blanks will be sent on request.  
 Please write letters on separate sheet.

PLEASE DO NOT WRITE IN ABOVE SPACE

## Amount Enclosed

STATE WHETHER P. O. MONEY ORDER,  
EXPRESS MONEY ORDER OR DRAFT

\$

\*NOTE: All fish must be shipped by Express. When plants are ordered with fish they will be forwarded in the same shipment with goldfish whenever possible. If plants only are ordered they may be sent by Parcel Post in which case add sufficient funds to cover the postage.

Water Hyacinths are shipped from Florida by Express Only.

[illegible]

SUBSTITUTES: 1. If out of any item on this order you may substitute a similar item provided it is of equal or better quality and value. .... [ ]

2. Please do not substitute without notifying me. \_\_\_\_\_ [ ]

(Mark X in one of the above places)

(OVER)

**THE LAKEVIEW PONDS Cincinnati, Ohio - ORDER SHEET - Continued**

<i>QUANTITY</i>	<i>DESCRIPTION</i>	<i>AMOUNT</i>
	Amount Brought Forward:	
	Gross amount of order	
Deduct Cash Discount	{ 3 per cent if order is \$10.00 or more.	
(One discount only)	{ 5 " " on all orders mailed before Apr. 5th	
Add { Here }	40c For Shipping can if Fish Order is \$4.00 or less. Postage for Plants and Supplies to be sent Parcel Post.	{ Amt. Extra Enclosed
	Total	

We cannot Ship C. O. D. unless one half Cash is sent with order to insure acceptance.

I hereby agree to return your shipping cans promptly by PREPAID EXPRESS for which I understand the charges are 20c for each can, and which I will pay the Expressman.

(Do not return by FREIGHT)

We require this signature on orders for fish amounting to over \$4.00, for which we use special shipping cans at no extra charge to you if promptly returned.

SIGNED

Domestic Parcel Post Rates On Seeds, Plants, Bulbs, Roots, Books, Tools, etc. within the U. S. and Possessions. Effective Oct. 1, 1932	First pound or fraction	Each additional pound or fraction
Local — Cincinnati, Ohio .....	7c	1c (2lbs)
First and Second Zone within 150 miles of Cincinnati .....	8c	1. 5c
Third Zone within 150 to 300 miles.....	9c	2c
Fourth Zone within 300 to 600 miles.....	10c	3. 5c
Fifth Zone within 600 to 1000 miles.....	11c	5. 5c
Sixth Zone within 1000 to 1400 miles .....	12c	7c
Seventh Zone within 1400 to 1800 miles.....	14c	9c
Eighth zone all over 1800 miles.....	15c	11c

NOTE: PERISHABLE SHIPMENTS CANNOT BE INSURED BY PARCEL POST EXCEPT IN 1ST, 2ND, AND 3RD ZONE. ADD 5 CENTS FOR INSURANCE ON VALUES \$5.00 OR LESS AND 10 CENTS FOR VALUES OF \$5.01 TO \$25.00. WE PREFER TO SHIP BY EXPRESS COLLECT IF AGREEABLE TO YOU.

Thank you!

THE LAKEVIEW PONDS, R. C. DOLLE